



GIVE A HOME ... SHARE A SMILE -RHYTHM 2020 SPONSOR PACKET

It brings us great pleasure to introduce

SOFKIN, Support Organization For Kids in Need.

SOFKIN's mission is to *"Support the upbringing of under privileged children, irrespective of name or nationality, caste or creed, race or religion by providing basic amenities, education and medical aid in a secure and healthy environment"*. It is a tax exempt nonprofit organization registered under 501(c)(3) and was launched in June 2004 with the sole purpose of creating a real and lasting change in the lives of destitute children and women by creating SOFKIN homes. We currently serve over 100 children in four homes.

Each year we host an annual fundraising event to help us fund these homes and provide aid to more children. COVID-19 has made this year challenging for everyone. Our children remain safe, strong, and dedicated to learning and helping others. Our event, which is usually a festive, live celebration, will be going virtual this year. While different, it allows us interesting new opportunities, including having the children participate in the event.

Our events in the past had over 400 attendees just in NJ state, and we anticipate over 800 attendees this year considering this to be a virtual event that will be attended by people around the world. Our success depends upon generous donations and support from individuals and corporations like you. Every dollar that you donate will directly go to the educational fund. Please review the sponsorship options and help us continue in our mission. You can make a huge difference by giving a home and bringing back a smile into a child's life!

Please visit our website www.sofkin.org for any additional information.

Looking forward to your support....

Yours faithfully,

SOFKIN Board of Trustees
contact@sofkin.org
(732) 309 6344

Support Organization For Kids In Need
A Non Profit Organization of New Jersey
11 Buttonwood Court, Bordentown, NJ 08505
www.sofkin.org--501(C3) Tax exempt Id 20-1184182



RHYTHM 2020 SPONSORSHIP OPPORTUNITIES

With the virtual program offered this year, SOFKIN RHYTHM 2020 is offering more innovative ways of advertising your company using technological advancements.

Platinum Sponsor \$5000

- ★ Recognition of the company as a Platinum sponsor during the event, media announcements and press releases of the event.
- ★ Full page ad in virtual program book.
- ★ 30 second promotional spot during live stream event (details to be mutually determined).
- ★ Company logo with hyperlink displayed prominently on the SOFKIN website event page.
- ★ Sponsorship displayed on event registration pages and info page. Hyperlink included where applicable
- ★ Company logo as Platinum sponsor on the flyers, social media, and email campaign.

Gold Sponsor \$2500

- ★ Recognition of the company as a Gold sponsor during the media announcements and press releases of the event.
- ★ Half page ad in virtual program book.
- ★ Mention and logo displayed during live stream event.
- ★ Company logo with hyperlink displayed prominently on the SOFKIN website event page.
- ★ Sponsorship displayed on event registration pages and info page. Hyperlink included where applicable.
- ★ Company logo as Gold sponsor on the flyers and included email campaign.

Silver Sponsor \$1000

- ★ Quarter page ad in virtual program book
- ★ Mention and logo displayed during live stream event.
- ★ Sponsor listing and company logo with hyperlink and information on the SOFKIN website.
- ★ Company logo as Silver sponsor on all marketing material, flyers and email campaign.

Bronze Sponsor \$500

- ★ Sponsor listing and company logo on the SOFKIN website event page.
- ★ Company logo as Bronze sponsor on flyers, virtual program book, and email campaign.

In-kind Sponsor - \$250

- ★ Sponsor listing and company name on the SOFKIN website event page.
- ★ Company name as In-kind sponsor on marketing material and virtual program book.



RHYTHM 2020 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP FORM

The purpose of this form is to indicate interest in, and to provide information to SOFKIN for fulfilling the sponsor benefits. This is not a binding contract and any information provided will be kept confidential by SOFKIN.

Please fill out contact information below:

Contact Name:

Name of the Business:

Address:

Contact Phone:

Contact Email

Company Website Address:

Sponsor Signature:

Date:

Print Name:

Note: If you are Platinum, Gold, Silver or a Bronze sponsor, please email company logo to 'contact@sofkin.org'.

“You will find as you look back upon your life that the moments when you have truly lived are the moments when you have done things in the spirit of love.” ~ Henry Drummond